











**Primarne** barve



**Pantone** 3517 C  
**CMYK** 0 100 96 6  
**RGB** 199 0 23  
#C70017  
**RAL** 3020



**Pantone** 432 C  
**CMYK** 78 57 39 56  
**RGB** 50 62 72  
#323E48  
**RAL** 7016

Tipografija napisa in zaščitnega znaka

Primarna tipografija

Elza

ABCČĆDĖFGHIJKLMNOPRSŠTUVZŽQXYW abcčćdđefghijklmnoprsštuvzžqxyw  
abcčćdđefghijklmnoprsštuvzžqxyw 1234567890+~\*/!~#\$%&/()=?\*\_~:;,~.<>

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Sekundarna tipografija

Arial

ABCČĆDĖFGHIJKLMNOPRSŠTUVZŽQXYW abcčćdđefghijklmnoprsštuvzžqxyw  
abcčćdđefghijklmnoprsštuvzžqxyw 1234567890+~\*/!~#\$%&/()=?\*\_~:;,~.<>

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Priročnik celostne grafične podobe

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